

# DIGITAL DATA ASSIST RETAIL SYSTEM

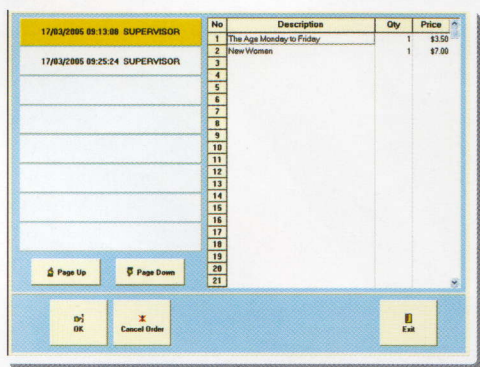
GROCERY, GIFT SHOP, COMPUTER STORES, FASHION STORE, BOTTLE SHOP,  
FRUIT STORE AND SUPERMARKETS.

AUSTRALIA'S PROFESSIONAL POINT OF SALES PEOPLE

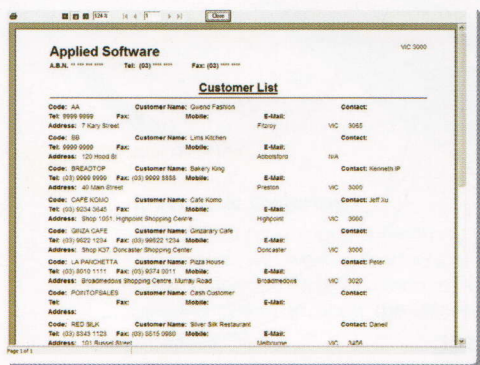


Digital Data Assist Retail Edition is a comprehensive multi-user software package, designed to form a practical, simple and user friendly business solution for a variety of retail or wholesale business. The package is designed to assist you in the full range of day-to-day business activities, from stock control to managing your debtors and creditors. We offer extensive and comprehensive reports for your management purposes. Digital Data Assist Retail Edition fully integrates POS, back office, at store and head office levels and supports the most commonly used operating systems including Microsoft Windows XP.





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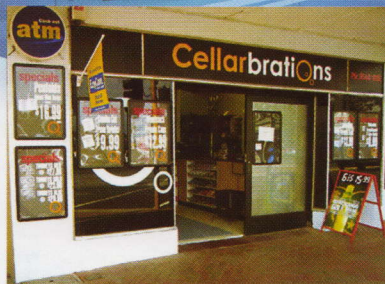
## Easy Learning, Easy Operating.....

- With Digital Data Assist, a sale takes only a few seconds. Simply scan items in or select them from an on-screen list, choose the payment method, enter the amount tendered, and the sale is processed.
- Non-cash sales such as lay-bys, invoices, quotes, gift vouchers, sales orders and customer special orders are just as easy to process.
- Digital Data Assist also has the flexibility to deal with several customers at once if a sale gets stalled at the counter by a customer query, you can continue to process other customer sales.
- All sales reports can be printed, emailed or exported to excel, word, pdf and more.
- You can generate supplier purchase orders based on re-order level.

## High Standard Service and support

- Professional training course.
- 24 hours a day 7 days a week on-site support.
- 30 days money back guarantee (software only)
- Optional yearly maintenance contract available.





## Excellent Security

- ✦ User Manager function maintains security and full administrative control over any sensitive area within Digital Data Assist. It allows the administrator to protect over 70 unique areas within Digital Data Assist by using employee PIN numbers. Areas such as sales totals, price override, new product entry, and receipt modification can all be secured quickly and easily.
- ✦ No Sale Report records all information for every individual No-Sale operation this includes date, time, operator name and reason of using No-Sale function.
- ✦ Digital Data Assist can be fully integrated with most modern digital surveillance systems, we overlap video frames with the sales transaction details. This makes your surveillance even more efficient. We can view the sale on a live basis depending on your surveillance system.



## POS Peripherals Connectivity

Digital Data Assist supports connection of your point-of-sale peripherals such as EFTPOS terminals, barcode scanners, docket printers, cash drawers, customer pole displays, pad tills, touch-screens displays, electronics scale, label printing scale and programmable keyboards.





## Powerful Back Office Functions

### Reports and Sales Analysis

Digital Data Assist provide you the ability to view details sales figures by date range, including product sales, hourly sales, clerk sales, best or worst sellers, product and product category trend reports. Furthermore, sales report generated from Digital Data Assist can be exported into MS excel and MS Access format for further analysis.

### Customer Information

The Customer Database function of Digital Data Assist is the primary tool in place to administer customer information. The Customer Database will store all pertinent transaction information including customer's details credit limits and terms. Based on the ability to assign purchase 'Points' to specific transactions, powerful customer loyalty function can be created and launched quickly and easily. Each customer account transaction can be updated with accumulated Points. At any time in the transaction process, sales associates can easily view current Point balances or apply accumulated Points as credit to any new transaction.

Digital Data Assist improves your customer service and builds more profitable relationships by linking transactions to customers and identifying additional sales opportunities.

### Supplier Information

The Supplier Database is a comprehensive inventory and supplier administration section, which allows the recording of received stock by supplier, along with the generation of purchase orders. The Supplier Database monitors the entire history of order prices and supplier stock details as well as the association of a supplier to a product, and manages the complete control of supplier invoices.

### Backup and Restore

All transaction data can be easily stored to the location of your choice. Complete support for all forms of backup media and can be configured with virtually any backup configuration.

### Warranty and Serials Number Control

Product such as electronic equipments require warranty and serial number controls. Digital Data Assist improves your stock control by tracking serial numbers from when goods are received to their sale, and record warranty dates on the sold item.

### Complete Barcode and Shelf Label Printing

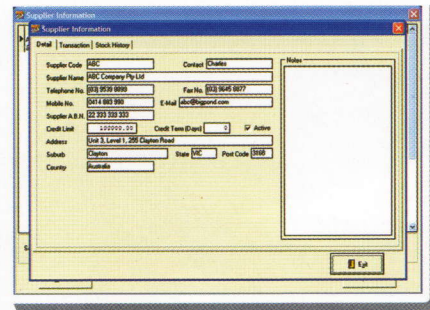
Digital Data Assist comes with complete print hardware support allowing you to create product labels and shelf labels that can easily be printed to Bubble Jet or Laser printers. All at no extra cost!

### PDE Stocktaking and Purchase Ordering

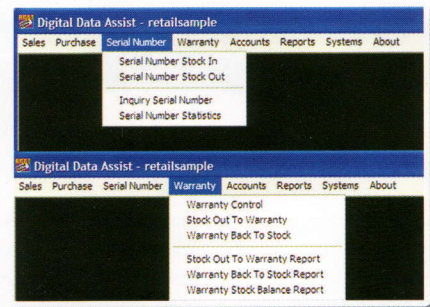
Stocktaking and ordering is one of the most tedious tasks in any retail environment. Digital Data Assist makes it a whole lot easier with support for potable data entry (PDE) units and stock tracking software. Stock valuations can be obtained at any time and your purchase order can always be produced quickly and easily.

### Electronic Ordering

Digital Data Assist supports electronic ordering to most of Australian grocery wholesales, we work in partnership with IGA, ALM, David's, FoodWorks, Cellarbration and lots of others to offer you a comprehensive electronic ordering system to boost the efficiency of your stock flow and save your valuable time.



The Supplier Database monitors the entire history of order prices and supplier stock details



Improve stock control by tracking serial numbers from when goods are received to their sale, and record warranty dates on the sold item.



Digital Data Assist comes with complete print hardware support allowing you to create product labels and shelf labels that can easily be printed to Bubble Jet or Laser printers



Your purchase order can always be produced quickly and easily with PDE.



**APPLIED  
SOFTWARE**

We Develop Point-of-Sale Software

### System Requirements

- Windows 2000/XP
- Pentium 1 GHz or above
- 128 MB RAM
- 50Mb or more hard disk space
- VGA video 600 x 800 dpi touch screen